

# Negotiated Incentives



## More Easily Identify Tax Credits, Rebates and Grants for Your Locations

### Secure Valuable Business Incentives to Offset Expansion Costs And Support Growth

When deciding where to locate or expand your business, you need as much information as possible about any available business incentives to help offset moving expenditures and support the start-up and growth of your business.

### First Advantage Negotiated Incentives Can Help

Our experienced team is dedicated to helping companies secure lucrative business incentives such as property tax abatements, income tax credits, sales tax rebates, training and cash grants offered by various states, counties and cities.

Using our extensive expertise working with state and local jurisdictions and our proprietary incentives database that can identify opportunities and match them with right companies, we obtain highly innovative, valuable and relevant incentive packages that our clients can actually use.

## 10%-25%

Average offset of expansion costs achieved with the incentive packages secured by our team



## \$2 Million

Total incentive package obtained for a First Advantage client expanding into Atlanta, GA



## 3 Reasons

Why First Advantage:

- Our extensive expertise negotiating with states, cities and counties
- Our proprietary incentives database
- We handle all back-end incentive compliance



Whether you're deciding where to start a new business or where to expand an existing one, our Negotiated Incentives team can help you obtain the most relevant, lucrative incentives package to support your business needs and offset your moving costs.

## You Get the Benefits, We Do the Work

A key feature of our Negotiated Incentives is that First Advantage handles all the back-end annual compliance and reporting required by the jurisdictions for the years covered by the incentives. This means our clients obtain great incentive packages up-front without the worry and burden of ongoing compliance paperwork.

We also follow a contingency percentage fee structure which ensures that we don't get paid until after our clients start receiving their incentive benefits.

## How We're Helping Our Clients: Two Case Examples

**CASE 1: A First Advantage client wanted to establish a new location in one of three places: Georgia, North Carolina or Texas.** Our Negotiated Incentives team met with the three states and localities on behalf of our client and secured incentive offers from each jurisdiction. Our client was able to use that information to make the final decision of which location best met the company's needs.

- *After selecting Atlanta, Ga, the client secured an incentive package of more than \$2 million that included income tax credits, training grants and hiring grants.*

**CASE 2: Another First Advantage retail client wanted to establish a new distribution location in either Maryland or Virginia.** Our Negotiated Incentives team met with the two states and localities on behalf of our client, and secured incentive offers from each jurisdiction.

- *The client ultimately selected a highly competitive area in Maryland and obtained an incentive package that offset 10 percent of its expansion expenditures.*

We can help. For more information, contact First Advantage today:

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