

# Incentive Advantage



## Get More Out of Your Tax Incentive Programs

### Gain Visibility Into the Incentive Process

When your organization is pursuing and engaged in multiple tax incentive programs, it can be challenging to monitor and track the progress of each project. Without visibility into and across the incentive process, you could miss important opportunities, or not receive the full value of your incentives due to non-compliance.

Incentive Advantage from First Advantage can help accelerate and improve your incentive process by providing real-time dashboard visibility into tax programs. It's a permission-based, single-sign-on incentive management tool that enables businesses to access detailed tax program analytics, program documentation, forecasting capabilities and much more.

### Optimize All Opportunities with a Centralized Process

Incentive Advantage creates a shared space for your team to manage all tax incentive programs. It provides a secure centralized environment for coordinating, storing and tracking all incentive tasks and documents. This helps your team:

- Streamline and accelerate your incentive process.
- Improve collaboration across internal departments and outside your organization.
- Optimize all current and future incentive opportunities by seeing the bigger picture.
- Increase long-term incentive values by better managing incentive compliance.

**\$80 Billion**



Estimated amount of tax incentives given to businesses<sup>1</sup>

**10%**



Estimated percent of companies that take full advantage of tax incentive programs that can potentially save hundreds of millions of dollars

<sup>1</sup> <https://theweek.com/articles/754007/are-corporate-tax-incentives-worth>

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Incentive Advantage from First Advantage helps accelerate and improve the incentive process by providing real-time dashboard visibility into tax programs.

The dashboard displays various metrics and charts. Key figures include:

Category	Value
Reporting Date	58.6%
MAX Compliance	98.3%
Avg. Score	36.8%
Performance Rate	39.5%
Avg. Score	569.4k
Open Cases	579
Open Street	3.63k
Payer	262k
Open & Searched	153.6k
Received Engine	56.53k
ESD's Filed	55.59k
Current	21.96k

Count By Day (partial data):

Date	Value
2013-01-01	11,243
2013-01-02	11,031
2013-01-03	3,763
2013-01-04	3,745
2013-01-05	669
2013-01-06	41,711
2013-01-07	42,486
2013-01-08	31,470
2013-01-09	21,367
2013-01-10	7,656
2013-01-11	310,458
2013-01-12	64,862
2013-01-13	68,466
2013-01-14	19,313
2013-01-15	18,470
2013-01-16	7,632
2013-01-17	914,414
2013-01-18	60,497
2013-01-19	32,710
2013-01-20	4,140
2013-01-21	8,930
2013-01-22	3,237
2013-01-23	6,691
2013-01-24	12,298
2013-01-25	12,289
2013-01-26	8,099
2013-01-27	4,286
2013-01-28	48,393
2013-01-29	8,764
2013-01-30	1,849
2013-01-31	984
2013-02-01	931
2013-02-02	494
2013-02-03	3,218
2013-02-04	1,202
2013-02-05	370
2013-02-06	310
2013-02-07	314
2013-02-08	108
2013-02-09	2,323
2013-02-10	2,163
2013-02-11	230
2013-02-12	200
2013-02-13	150
2013-02-14	31
2013-02-15	1,484

KPIs Over Time (partial data):

Date	Value
2013-01-01	200.0%
2013-01-02	180.0%
2013-01-03	100.0%
2013-01-04	200.0%
2013-01-05	200.0%
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